

UPCOMING EXCLUSIVE EVENT

IS NOW THE RIGHT TIME TO BUY OR SELL A BUSINESS? OR IS IT BETTER TO WAIT UNTIL AFTER THE NEXT RECESSION?

You are invited to an exclusive event for business owners and their trusted advisors to learn about:

- The current M&A and financing marketing environment
- Opportunities and risks associated with buying a business
- Succession planning/liquidity options for business owners
- Implications for mistiming the market
- Preparing your business for a sale or other transaction
- Preparing yourself for the next chapter of your life

Topics will be discussed by transaction and business advisors with 50+ years of combined experience:



JACK DIFRANCO

Managing Director, BeaconView Capital
Visit www.beaconviewadvisors.com for more info.



JOHN LANKFORD

CEO, Premier Executive Forums
Visit www.premierexecutiveforums.com for more info.

SEATING IS LIMITED REGISTER TODAY

Don't miss this unique opportunity to hear about the current environment for deal making.

In addition, this event is a terrific way to network with other business owners and professionals.

[CLICK TO REGISTER](#)

MARCH 30, 2017

Registration/Breakfast | 7:30AM

Program | 8:30AM - 10:00AM

THE PALACE OF AUBURN HILLS

6 Championship Dr., Auburn Hills, MI 48326

Meade Lexus Room

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MEET THE SPEAKERS



JACK DIFRANCO

Managing Director, BeaconView Capital
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Jack DiFranco is the founder and Managing Director of BeaconView Advisors, LLC and BeaconView Capital. With over 26 years of M&A and transaction experience, Jack has assisted clients with acquisitions, divestitures, recapitalizations, and management buyouts. He has also served as financial advisor on financing transactions for senior debt, subordinated debt, and private equity. Throughout his career, Jack has served privately held business owners, publicly traded companies, and private equity firms. He has advised on transactions in a wide range of industries including automotive, building products, industrial equipment, food processing, IT services, health care, business services, software, distribution, TV/radio, education, and retail.



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Four Time Winner of the Business Advisor of the Year in North America, John D. Lankford is passionate about development, performance and results. An expert at executive coaching and developing leadership talent, his fun and lively approach motivates others to embrace development and new ideas. John emphasizes alignment, individual planning and accountability for achieving clearly defined goals and dreams. John Lankford has over 25 years' experience in developing leaders in a wide array of industries and has designed a highly acclaimed company-wide system to develop the next generation of executives.

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